



NAGLE & FERRI, LLC

Founded in 1998, San Francisco-based Nagle & Ferri, LLC, develops business-growth and investor-communication strategies that leverage our clients' ability to achieve key business objectives, thereby creating a recognizable value for investors, venture capitalists, potential strategic and financial partners, potential acquirers, investment banks and, ideally, institutional and individual investors.

Our approach is based on the basic premise that investors (and prospective acquirers) steadfastly demand a demonstrated ability to attain significant milestones in building or maintaining a leadership role in given business category.

For publicly traded companies, Nagle & Ferri designs and implements focused, "sales-driven" outreach programs, targeting key sellside and buy-side analysts, portfolio managers, institutional and individual shareholders and the financial community as a whole.

For private companies, we focus on assisting mid- and later-stage growth companies accelerate their pace toward a specific liquidity event, such as M&A, strategic investment or Initial Public Offering (IPO). For IPO-track companies, we provide a complete pre- and post-IPO program that prepares them to manage the strategic and tactical requirements of the delicate period between.

Our specialized business services and growth programs include:

- ✓ Developing and implementing strategies for an initial public offering (IPO)
- ✓ Managing investor perception in the aftermarket by expanding the universe of those whose opinions can positively impact your business
- ✓ Generating opportunities for mergers/acquisitions and other liquidity events
- ✓ Introductions to funding sources (for private and public companies)
- ✓ Strategy development for and the refinement of (for private companies):

- ❑ Business plans and models
 - ❑ Investor presentations
 - ❑ Positioning
 - ❑ Customer acquisition strategies
 - ❑ Partnership programs
 - ❑ Product strategies and deals
 - ❑ Organizational structure and growth strategies
- ✓ Arranging strategic alliances and reviewing deal structures

Nagle & Ferri is ready to serve as a catalyst to boost your company's profile among potential investors, strategic partners, prospective underwriters and investors, helping to build your company into business leader.

For more information please visit www.nagle-ferri.com.